



Kenosha Commission on the Arts releases 2021 Arts Impact Survey

FOR IMMEDIATE RELEASE

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KENOSHA – A creative economy is the sign of a thriving community. The arts add value to a marketplace: enhancing Kenosha County’s attractiveness as a tourist destination, “branding” the county as creative and innovative.

The Commission conducted an Arts Impact Survey in 2015. A second survey was conducted in 2020 to gauge the impact of the COVID-19 pandemic on the arts economy. It is clear that the COVID19 pandemic has affected – and continues to affect – the economy and people in irreversible and lingering ways. The results of the 2020 survey can be found at:

[https://www.kenosha.org/images/mayor\\_admin/2020-Arts\\_Impact\\_Survey.pdf](https://www.kenosha.org/images/mayor_admin/2020-Arts_Impact_Survey.pdf)

The Kenosha Commission on the Arts is conducting a 2021 Arts Impact Survey to help understand the impact of the arts on the broader economy of Kenosha. The Commission invites individual artists, performers and organizations in Kenosha to participate in the survey. The link to a google survey form can be found at: <https://forms.gle/hqo88hFLYqiewk5AA>

Questions about the survey can be sent to the Arts Commission, at [kcoa@kenoshaonline.org](mailto:kcoa@kenoshaonline.org) or information about the Commission on the Arts can be found at:

<https://www.kenosha.org/departments/mayor-administration/admin-commission-on-the-arts>.

Please complete the Survey by Monday, February 28, 2022.